

Ir. Wouter Huygen (1979) is Partner of MIcompany since February 2015. Previously he spent 8 years at Booz & Company (now Strategy&) where he gained extensive experience in supporting large companies in strategic transformations. During these engagements, Wouter observed the large and often untapped value creation potential for companies by embedding more analytical, datadriven decision making. Traditional consulting models often provide one-off insights, while in many cases companies could benefit greatly from deploying recurring, sophisticated data analysis in their core processes. This formed the basis for Wouter's decision to join MIcompany.

Wouter has an entrepreneurial drive, and passion for technology and innovation. He started several technology-driven ventures earlier in his career. At MIcompany, he focuses on data-driven business model innovation. His mission is to help executives find ways to become more competitive within their existing business model through embedding data analytics, or to help companies tap into entirely new revenue streams through developing innovative, scalable data-driven services.

Wouter studied Mechanical Engineering (BSc) and Systems and Control Engineering (MSc) at the Delft University of Technology. In 2009, Wouter received his MBA (with distinction) from INSEAD.



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