

Privacy policy MIcompany

In our privacy policy, you can read what data we collect, why we collect it and what we do with it. At MIcompany, we care about your privacy and we keep your personal data as safe as possible. In the process of collecting and processing your data, we always abide by the current Dutch law for the protection of personal information.

This privacy policy is applicable to the website of MIcompany BV (hereafter: MIcompany), which also contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

1. Data from website visits

1.1 Which data do we process from visits to the website of MIcompany?

When you visit the website of MIcompany BV, <http://www.micompany.nl>, some information regarding this visit will be collected.

The information we collect may include (part of) your IP address, the type and language of your browser, the time of your visit, the web address from which you reached our website, the pages you view on it, the links you click on and the other actions you undertake. We do this through cookies and other tracking technologies. More information about the cookies we use and the choices you can make here can be found below.

On some pages of our website, e.g. when you apply for a position at our firm, we ask you for additional personal information, such as your e-mail address, name, home or work address, telephone number, curriculum vitae or grades. When you make a purchase or subscribe to a paid service, we ask you for additional information, such as your bank account number or the number of an identification card. In addition, you will sometimes be asked for profile or demographic information, such as your zip code, age, gender, preferences, interests and favorites.

The website of MIcompany uses cookies and so-called 'page tagging' pixels (collectively referred to as 'cookies'). Before the cookie is placed we inform you via our website about the types of cookies we use and the choices you can make in this.

1.2 Your choice on cookies and other tracking technologies

Before you enter our website, you can make a choice whether to accept or decline the cookies that our website places. If you want to choose another option after accepting or declining, you can do this by clicking on the link 'your settings' and indicating your choice.

If you choose to refuse cookies, only functional and statistical cookies will be placed. These cookies are purely operational and ensure that our website functions correctly, that we can measure the use of our website and identify problems quickly.

If you choose to accept cookies, we may place tracking cookies, social media cookies and advertising cookies in addition to the functional and statistical cookies mentioned earlier.

Tracking cookies are implemented via Google Analytics and aim to gain insight into for example visitor flows and page views. More information on the processing of your data via Google Analytics can be found in [Google's own privacy policy](#). If you wish to disable these cookies for all websites you visit, you can easily visit the Google Analytics opt-out page and install their add-on. Social media cookies are intended to share the content of our website via social media. This does not mean that we get any access to your social media account. We do not store the cookies related to social media, this is done by the related social media provider. We only have operational knowledge of and no control over these cookies. Consequently, we accept no responsibility or liability for these social media cookies or for how the relevant social media providers use the collected information. In addition, you may have entered our website through an advertisement on platforms such as Google, Facebook, YouTube or LinkedIn. Some of these ad networks place a permanent cookie on your computer to recognize your computer when they send you an online ad. In this way, these networks can collect information about where you and other users of your computer saw the ads and which advertisements you clicked on. This information enables the advertising networks to provide targeted advertising that they believe will interest you. The cookies these websites place are beyond our control and we are thus not responsible for such targeted advertisements.

1.3 What do we do with your data?

Operational purposes: In the first place we collect and use your data on our website to provide you with services and to communicate with you. The personal data that you fill out in the forms available on our website are used to fulfill your requests regarding services such as career possibilities, events participation and the distribution of our literature.

Analytical purposes: Your (combined) data is also used for conducting research and performing analyses, with the aim of improving our services, operations and our website. If, for example, we find out that job applicants have difficulty with finding our career page, we could use this information to improve the layout of that career page. We also use this information to provide you with a better and more personal service, for example by remembering your contact information. We only do this if you have chosen to accept cookies.

1.4 How long do we keep your data?

MIcompany does not store your data longer than is permitted by law and is necessary for the purposes for which your data is processed. How long certain data is stored depends on the nature of the data and the purposes for which it is processed. The storage period can therefore differ per goal.

1.5 What do we do with your data after the retention period?

After the retention period has expired, your personal data will be deleted or anonymized. Anonymization means that your personal data is stripped of all possible identifying characteristics. What remains are statistical data that can no longer be linked to your person in any way. These statistical data are important to us because we can gain insight into the use of our products and services.

2. Distribution of personal data to third parties

MIcompany BV, located on the Vijzelstraat 72 - Floor 7A in Amsterdam, is the responsible party for correctly collecting and processing the personal data from this website.

2.1 Distribution of data to our partners

In order to provide its services and protect data used in these services, MIcompany uses the support of service providers. Where deemed necessary, your data may be stored with these third parties. MIcompany takes precautions of contractual, organizational and technical nature in order to ensure that your data does not leave our framework. Our service providers are not allowed to disclose or use your personal data apart from providing services that comply with the law.

2.2 Distribution of data to other countries

We may share your data with our offices in other countries. By using our website and by providing us with your information, you consent to this trans-border distribution of your data. We take precautions to ensure that the transfer of your data is done in a safely matter.

2.3 Other cases in which we may distribute your data

There are special circumstances in which we may distribute your data to other third parties than our partners. We may disclose your information if there is reasonable belief that disclosing this information is necessary to identify, contact, or bring legal action against someone, to detect fraud, or to protect our rights or property or the safety and security of our website, our business or the general public.

3. Children

The website of MIcompany is not designed for minors under the age of 16. MIcompany does not intentionally collect or maintain information about anyone under this age. If we discover that someone under 16 has provided us with personal information through our website, we delete this data from our servers. If you are a parent or guardian and are aware that your child has provided us with personal information, please contact us so we can delete this information. An exception to this rule is when consent of a parent or guardian has been given. With this consent, children below the age of 16 are allowed to provide us with their personal information.

4. Contact

As an individual visiting our website, you have the following rights regarding the data that is collected about you:

- right of inspection
- right of correction
- right of opposition and erasure
- right of requesting a previous version of the privacy statement

You can submit a request to exercise any of the above rights by sending an email to privacyrequests@micompany.nl with

- your name
- your address
- your fixed and / or mobile phone number
- a copy of your valid proof of identity

We provide you with a reply to your request without undue delay and at the latest within one month.

4.1 Access to your data

You have the right to inspect your personal data that is being processed by us. This means that you can request which personal data is registered for you, for which purposes the data is used, information about the third parties with whom the data may be shared and, where possible, information about the retention period of the data. The right to access personal data does not extend to personal data of persons other than yourself.

4.2 Correction of your data

You have the right to have your personal data corrected if they are incorrect. You may also add to the data if it is incomplete.

4.3 Opposing to the processing of your data

You have the right to have your data erased if:

- The data are no longer needed for their original purpose;
- You no longer consent to the processing of your data and there is no other legal justification for the processing;
- You object to the processing of your data and there are no overriding grounds to continue processing;
- The data has been processed unlawfully;
- The data has to be erased in order to comply with EU or national law.

You may object to the processing of your personal data by MIcompany if your personal data is used for purposes other than necessary for the performance of an agreement or necessary for the fulfillment of a legal obligation. For example, you can object to the use of your personal data for analysis, marketing and sales activities. You can object to an approach by MIcompany for purposes other than necessary for the execution of an agreement or necessary for the fulfillment of a legal obligation. For example, you can object to an approach to sales activities.

You can object separately to the following approaches:

- written approach
- approach via SMS / e-mail
- telemarketing

4.4 Request previous version of the Privacy Policy

You can request previous versions of our privacy policy.

5. Privacy policy is subject to change

This privacy policy may change at any moment. Changes to the privacy policy are effective immediately. We therefore advise you to visit it frequently. The current version was last updated on 28-12-2017.

6. Contact Information

If you have any questions regarding this privacy policy, please contact us.

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Postbus 15848
1001 NH Amsterdam
Email: privacyrequests@micompany.nl